



MEDIA KIT

2026

Who We Are

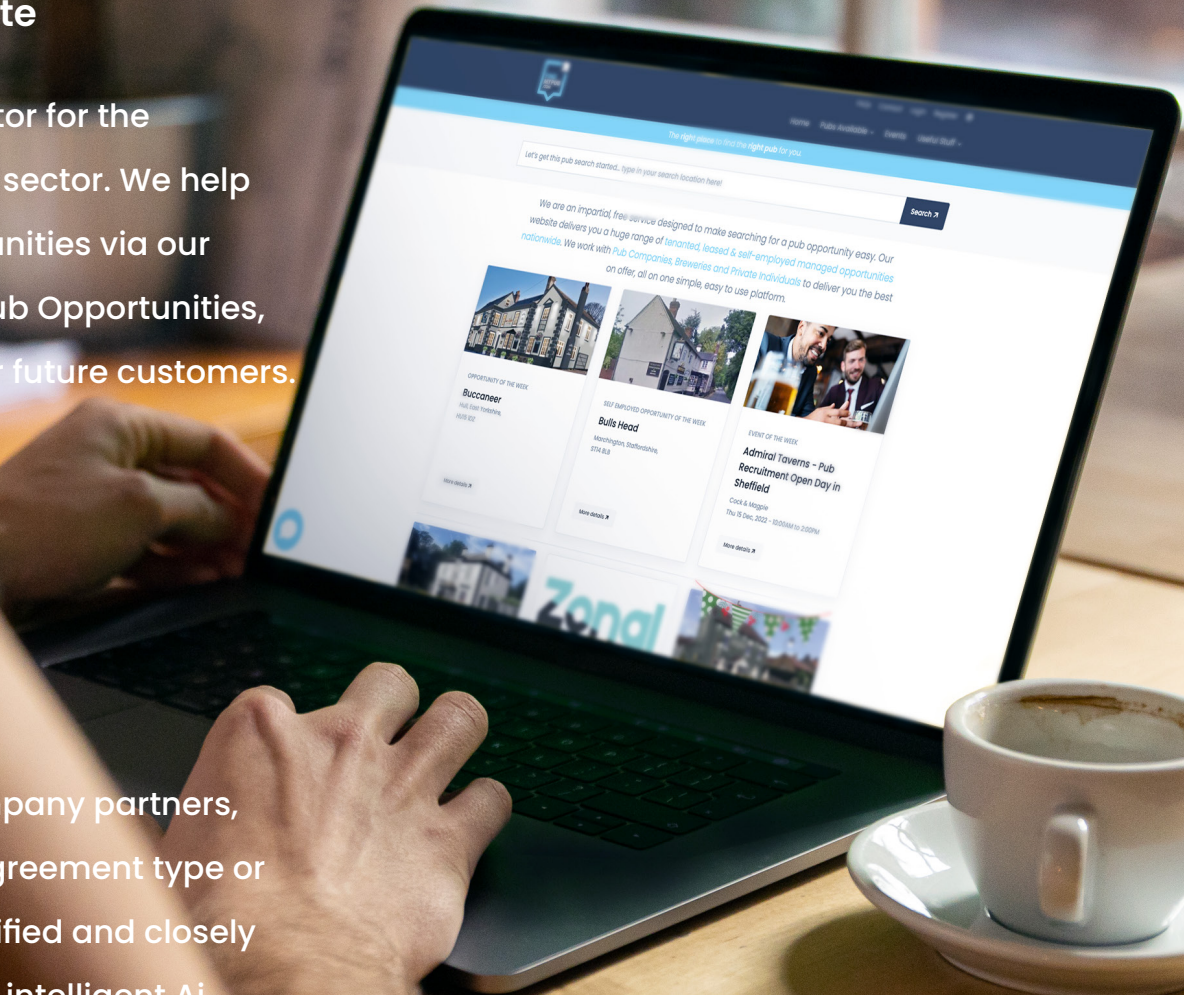
The UK's No. 1 pub lead generation website

FindMyPub.com is an independent lead generator for the leased, tenanted, and operator agreement pub sector. We help applicants find, view, and apply for pub opportunities via our online platform. As the UK's leading source of Pub Opportunities, we are the perfect platform to engage with your future customers.

What We Do

So much more than lead generation

FindMyPub.com works closely with our pub company partners, allowing them to control their parameters by agreement type or at pub level to ensure that we provide pre-qualified and closely matched applicants. In addition, our integrated intelligent Ai system is fully configurable, allowing pub advertisers to tighten or lessen their applicant parameters as they see fit via a bespoke online portal.



How We Do It

Embracing the latest technology

Our platform is fully automated, removing any time restrictions for enquiries – allowing applications in real-time without needing manual intervention. Our technology allows us to offer this service without losing the ability to diminish the quality control parameters that our clients require. Our tech team work continuously to make this platform both intelligent and super-efficient.

Why We Do It

An uncompromising love of this industry

We aim to drive as much talent as possible into our nation's pubs – while offering our pub company partners a trusted service that gives them a flow of qualified applicants, saving them time and resources. We believe that the pub industry and pubs are the bedrock of our communities and want to support the next generation of publicans in achieving their dreams of running a pub.



1,800+ pubs advertised at any one time

No.1 ranking in Google Searches & Organic SEO

850+ pub enquiries made monthly

2.4M+ page views on average per year

35,000+ average unique users per month

150,000 pub searches every month

15,500 active applicants on our database

Our Impact

Reaching your target market

We are the UK's leading source of Pub Opportunities, the perfect platform to engage with your future customers! FindMyPub is an established and Industry recognised brand, having serviced the Tenanted, Leased, and Operator Agreement pub sector for the last 15 years. We are a trusted partner for all the major national pub companies, working with many breweries and private owners.

Highly Targeted Audience

Tenanted, Leased, and Operator Agreement pub operators

Active

Social media audience

Price List

Opportunity of the Week	£670
Premium Listing	£240
Pub Company of the Month	£2,000
Boost My Pub	£605
Calendar Event Listing	£110
Event of the Week	£340
Event Premium Listing	£240
Search Banners	
Regional	£475
National	£2,000
Email Banners	
1 month	£935
2 months	£1,685
3 months	£2,245
4-Week Boosted Landing Page Package	£2,475
Additional pages of 12 sites, each premium listed from	£825
Social Media Posts	
Standard Post (design provided)	£130
Standard Post (design required)	£270
Boosted Post (Geographically Targeted)	£110
TA Email	£475
Eshots	
Regional	£670
National	£1,330
Switch/Spotlight	£915
Talent Finder (per region)	£935
Pub Listing Insights Report	£385
TLB & Banner Design	TBC

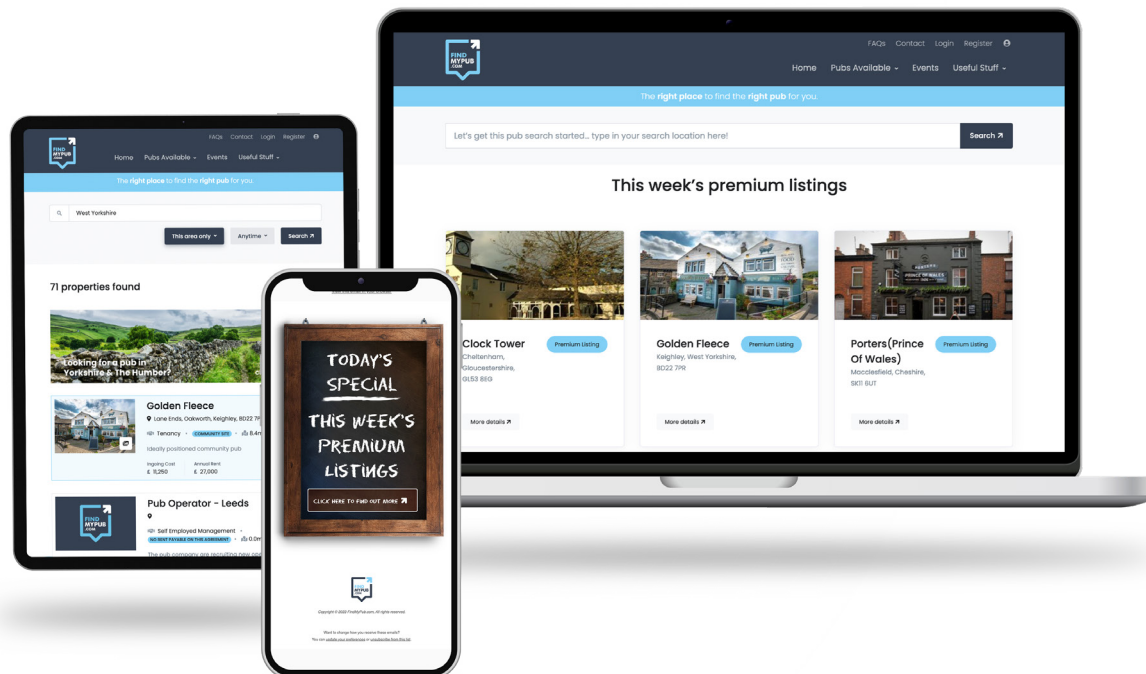
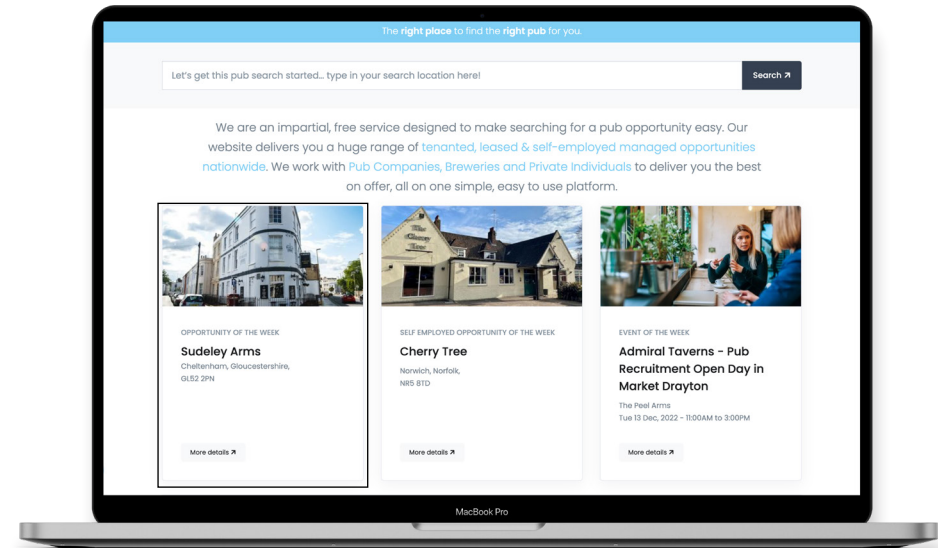
**Retained Clients receive 10% discount*

***DNA+ Clients receive 20% discount*

Opportunity of the Week

Prime position on the FindMyPub.com homepage. A highlighted advert to grab the attention of website visitors plus a Premium Listing in your county, inclusive of Social Media coverage for your Opportunity of the Week period. Inclusive of a Premium Listing the week following. Available for both Tenanted and Operator Agreement pubs.

£670



Premium Listing

Offering premium position. Your advert is pinned to the top of county search results and included in a list accessed from the homepage throughout the Premium Listing period. Inclusion in a weekly Premium Listing Eshot sent to our national database.

£240

Boost My Pub

Target sticky pubs with a “BoostMyPub” package, consisting of a Premium Listing and a county-specific TA Email, we will target both website visitors and a defined and highly targeted segmentation of our database to ensure your pub is elevated to its highest potential.

£605

Calendar Event Listing

Your event added to our online event calendar.

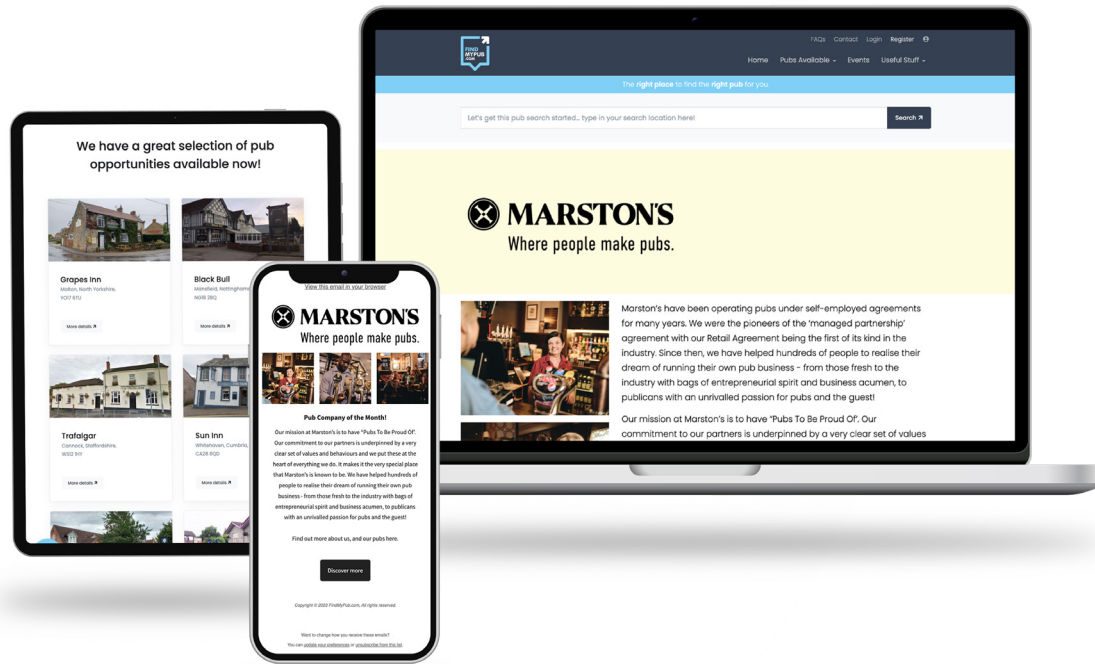
£110



Pub Company of the Month

An opportunity to talk about you and your brand. This homepage campaign provides you with a prominent platform with a Branded Landing Page, National Email and Social Media coverage. This is a place to show off your brand and agreements with videos, testimonials or whatever you want to share!

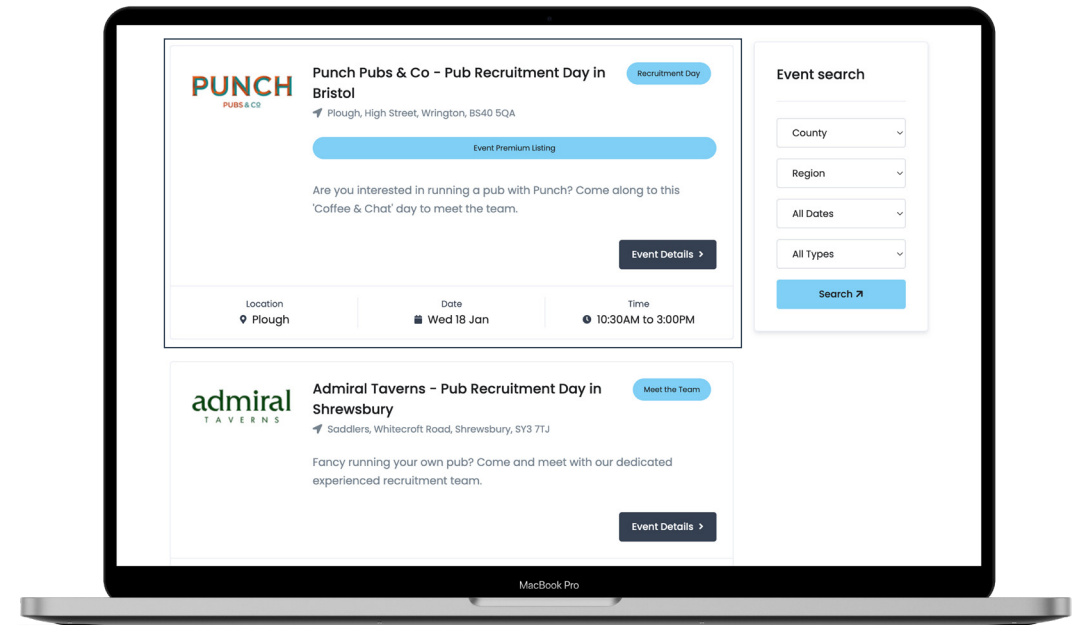
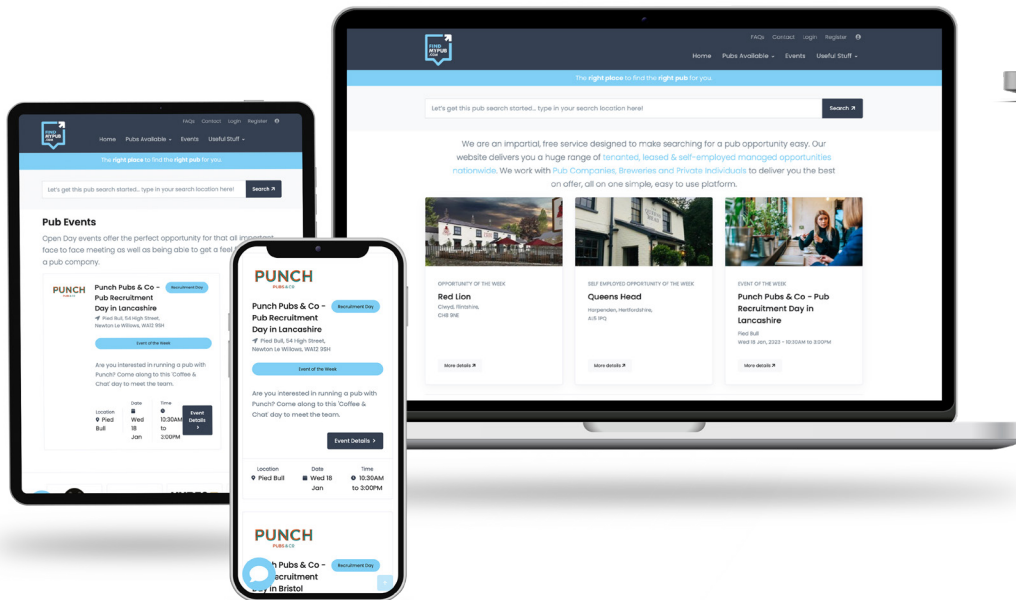
£2,000



Event of the Week

Prime position on the FindMyPub homepage and events page.
A highlighted advert to grab the attention of website visitors plus
Social Media coverage.

£340



Event Premium Listing

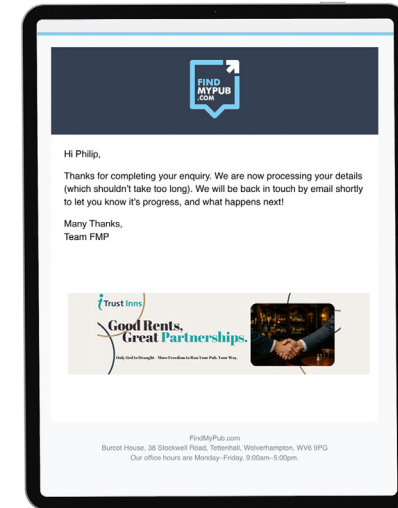
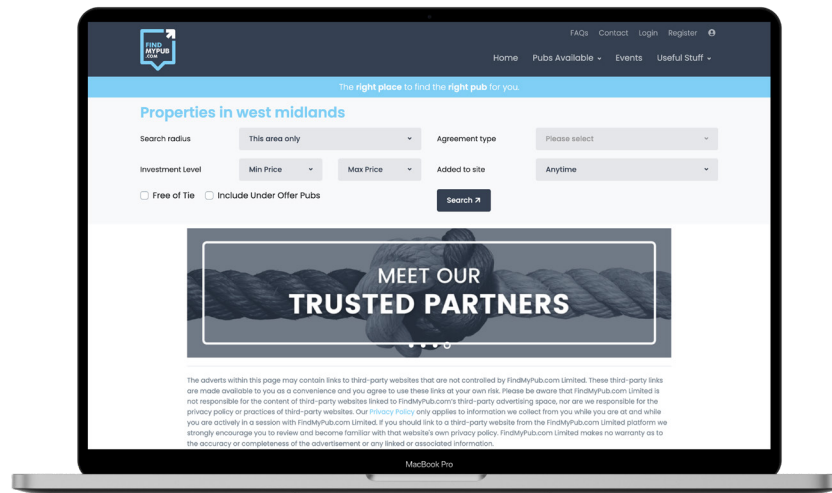
Highlight your post with a bolder frame to increase visibility. Drive more enquiries with this prominent display.

£240

Search Banners

A branded web banner regionally and nationally available to meet your target audience. Displaying in two prime positions, on the regional search page and pinned to the top of the regional search results.

Regional: £475
National: £2,000



Email Banners

Prime positioned banner on automated enquiry confirmation emails. Delivered by us, directed to your URL. Drive your message and brand to over 800 engaged applicants per month. All pre-qualified, registered and committed to an application process.

1 month: £935
2 months: £1,685
3 months: £2,245

4-Week Boosted Landing Page Package

Put your brand front and centre with a fully branded landing page tailored to showcase your latest news, company announcements, or marketing message.

This package includes:

- A dedicated micro page hosted on our site
 - A Search Banner to maximise visibility
 - A targeted Eshot to our database
- Boosted social media coverage to amplify reach

Drive results with a three-way campaign designed to deliver serious engagement.

Also included:

- 12 Pub Opportunities
- None Site Specific (NSS) contact form
- 12 Premium Listings



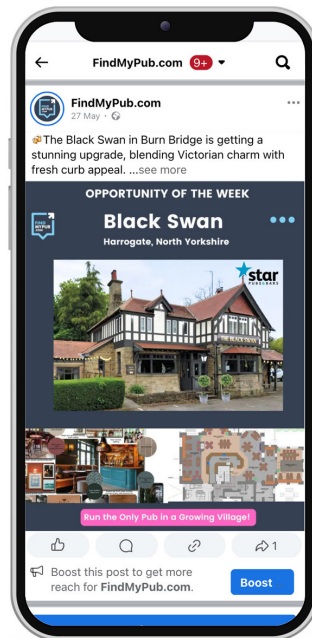
Prices from: **£2,475**

Want to Include more than 12 pubs on your campaign?

Additional pages of 12 sites, each premium listed from: **£825**

Social Media Posts

Posted across FMP Facebook,
Instagram, Twitter
(and LinkedIn if appropriate)



Standard Post (design provided)

Your content, our platform. A single
post shared across our channels.

£130

Standard Post (design required)

Let us create the artwork for you –
includes professionally designed
social media graphic and post copy.

£270

Boosted Post (Geographically Targeted)

Upgrade any post to reach a
targeted audience by region.

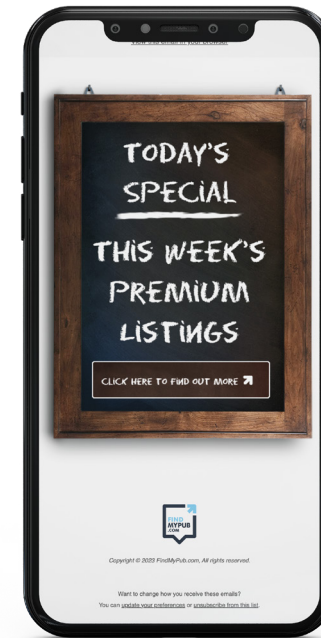
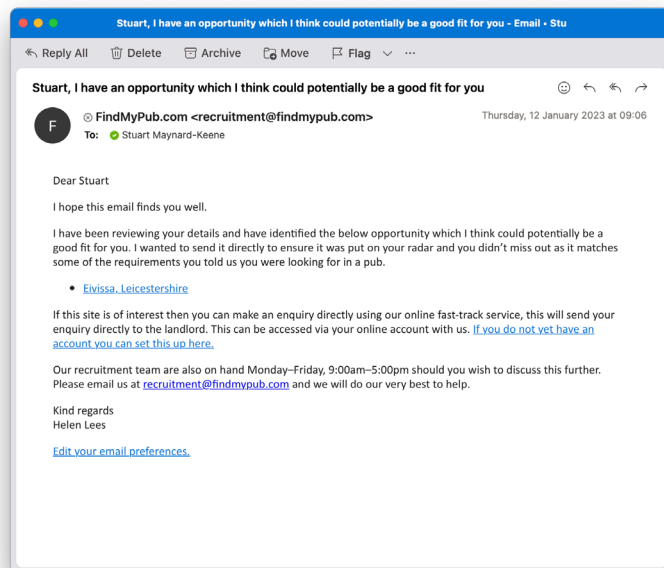
+£110

Please note: All Post URLs will need to lead to the
FMP website, a pub, event or landing page.

TA Email

A highly targeted email
personalised with your offer,
sent to a highly defined section
of our extensive database.

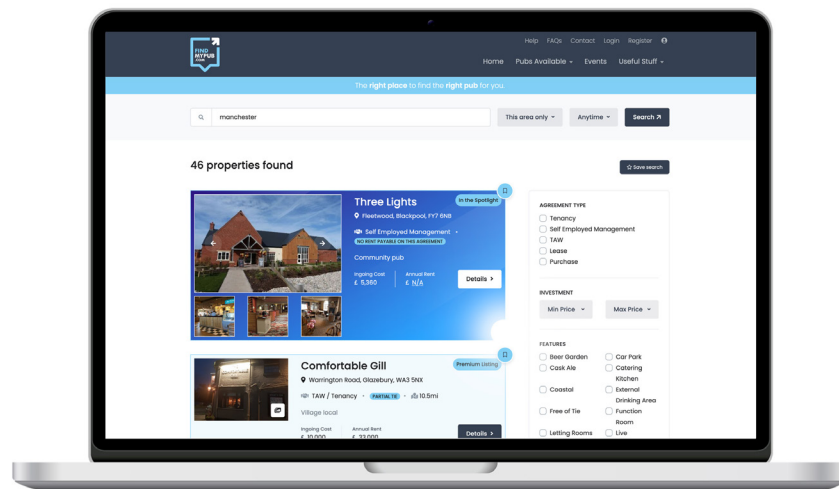
£475



Eshots

Targeted Eshot to a highly
defined audience detailing
your offer, message, or pub.

Regional: £670
National: £1,330



Switch/Spotlight

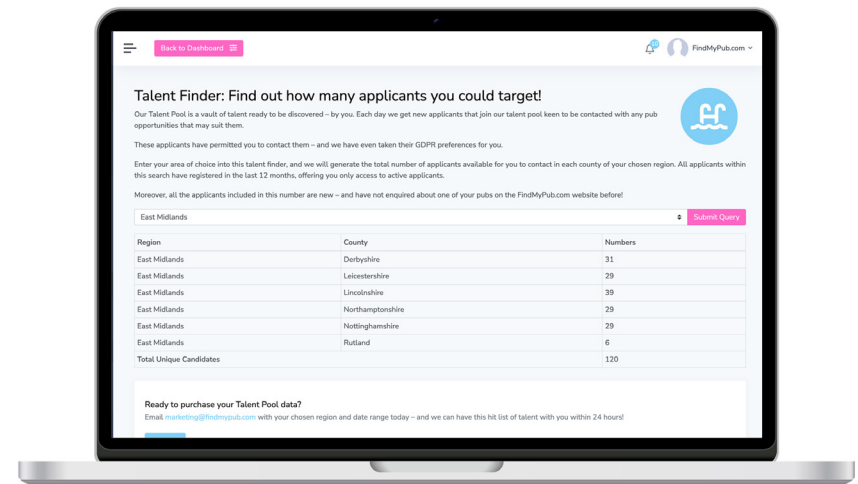
Switch is the ultimate solution for illuminating regional pub vacancies! A cutting-edge product that empowers FMP clients to effortlessly switch on spotlights across multiple pub vacancies within their desired region. Switch offers a range of customizable settings to suit your specific needs. Clients can adjust the pubs that will be highlighted throughout the region for the entirety of the period– or let us do this for you via our shuffle feature, which will randomly allocate a vacancy in this region each day for illumination!

£915

Talent Finder

Access our growing talent pool of active, GDPR-compliant applicants eager for pub opportunities. Filter by area to see new, local talent who haven't previously enquired about your pubs all registered within the last 12 months and ready to be contacted.

£935 per region for 28 days access





Pub Listing Insights Report

Make smarter decisions around marketing, recruitment strategy, or repositioning your offer with a report built to help you understand how your listing is performing and where there's room to improve.

- Financial Competitor Analysis – Understand how your vacancy compares to similar listings.
- County Averages – Benchmark your rent and investment strategy against trusted regional data.
- Engagement Levels – See a 28-day snapshot of your listing's performance including enquiries, page views, and impressions.

£385

TLB & Banner Design

Our in-house team of designers can create bespoke branded TLB and Banner designs for your pub marketing (we also provide an installation service)

Prices for design start from £150.

POA for installation.

TBC



Who We Work With

admiral
T A V E R N S

 **BII**
BRITISH INSTITUTE OF INNKEEPING

 **BRAKSPEAR**
ESTABLISHED 1779

 **CRAFT
UNION**
MORE THAN A PUB

FB
T A V E R N S

 **FULLER'S**
ESTD 1863

 **HALL & WOODHOUSE**

HYDES 1863

 **Joule's**
TRADE MARK

 **MARSTON'S**
Where people make pubs.

**PROPER
PUBS**

 **PUB PEOPLE**
www.pubpeople.com

PUNCH
PUBS & CO

 **RedCat**
PUB COMPANY

 **RED OAK
Taverns**

 **RED OAK
Taverns**

 **ROBINSONS**
1838
BREWERY

STAR
— P U B S —

Stonegate Group
PUB PARTNERS

 **iTrust Inns**
Better Pubs through Better People